

Contacts  
MARCH 1953



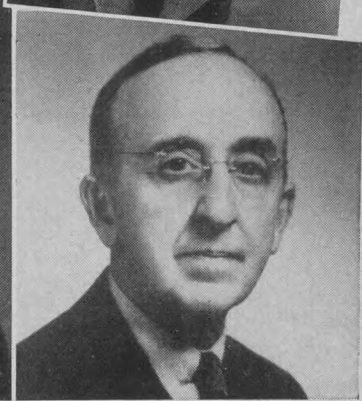
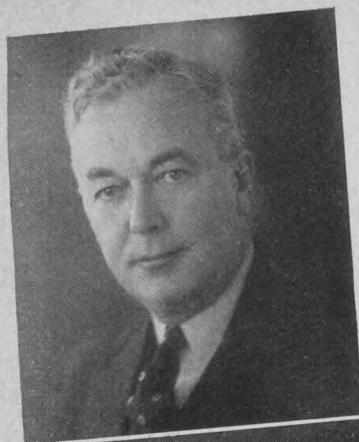


## Pippa Passes!

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The year's at the spring,  
The day's at the morn;  
Morning's at seven;  
The hill-side's dew-pearled;  
The lark's on the wing;  
The snail's on the thorn;  
God's in His heaven—  
All's right with the world!

—Robert Browning



Top row, left to right—Mr. R. S. McCordick, Mr. John D. Eaton, Mr. J. R. Jenkins.  
Lower row—Mr. D. M. Allan, Mr. B. E. Mercer, Mr. J. G. McKee.

## *New Appointments to Directorate Announced*

At the annual meeting of the Company held in Toronto, February 24, 1953, Mr. John D. Eaton, President, announced the appointment of Mr. D. M. Allan and Mr. B. E. Mercer as Directors of The T. Eaton Co. Limited, to fill the vacancies created by the retirement of Mr. R. S. McCordick and Mr. J. G. McKee.

Mr. J. R. Jenkins, in charge of all Company merchandising operations, was named a Vice-President, replacing Mr. McCordick.

The two new Directors of the Company have had long association with the Toronto division—Mr. D. M. Allan as Assistant General Manager of the Toronto Stores, and Mr. B. E. Mercer, Merchandise Office, College Street Store.

# RECENT APPOINTMENTS

## Winnipeg, Man.

Department W10—Infants' Goods, Children's and Teen-age Underwear:  
MR. R. EATON, head of department;  
MR. W. YOUNG, assistant;  
MR. G. W. COUSINS, signature.

Department W11 — Girls' Clothing (10-16 years)—Coats, Dresses, Sportswear, House Coats and Dressing Gowns:  
MR. D. OLIPHANT, head of department;  
MR. A. NEVILLE, assistant;  
MR. C. PARKIN, signature.

Department W44 — Women's and Misses' Suits, Coats and Raincoats;

Department W48—Women's Furs:  
MR. J. KELLAS, assistant.

Department W55 — Farm Implements, Harness, Lumber, Building Materials, Fencing and Brooders:  
MR. G. EDGINTON, assistant;  
MR. H. BINGHAM, signature;  
MR. H. G. FOTHERINGHAM, signature, George Street Warehouse.

Department W100-O — M.O. Operating and Service:  
MR. E. G. ROGERS, supervisor.

Department W113 — M.O. Money Returns, Sealing and Stamping;

Department W122—M.O. Packing:  
MR. G. S. HOUSTON head of department.

Department W118A — Postal, Railways and Customer Investigation:  
MR. J. H. MERRETT, head of department;  
MR. H. GRAHAM, assistant.

(This will be in addition to present duties of Mr. Merrett and Mr. Graham.)

Department W205 — Books and Stationery, Magazines, Office and School Supplies, Artist Supplies, Household Supplies, Photo Albums, Favours, Greeting Cards, Stamps and Gift Novelties;

Department W1005—Lending Library;

Department W5 — Books, Stationery, Office and School Supplies, Greeting Cards, Household Supplies, Artist Supplies, Playing Cards, Photo Albums and Stamps:  
MR. S. C. FLORENCE, supervisor.

Department W55 — Farm Implements, Harness, Lumber, Building Materials, Fencing and Brooders:  
MR. R. B. McIRVINE, group manager.

Department W205 — Books and Stationery, Magazines, Office and School Supplies, Artist Supplies, Household Supplies, Photo Albums, Favours, Greeting Cards, Stamps and Gift Novelties:

Department W1005—Lending Library:  
MR. M. E. FREEMAN, head of department;  
MR. W. E. KING, assistant.

Department W223—Beauty Shops:  
MR. H. BESSETTE, head of department.

Department W1100 — Grill Room, Lunch Rooms, Lunch Counters and Bakery Products;

Department W1112 — Employees' Lunch Room;

Department W1113—M.O. Employees' Coffee Bar:  
MR. R. LOVE, head of department.

Department W227 — Dolls, Toys, Games, Wheel Goods, Baby Carriages, Hammocks, Sleighs and Hobby Shop:  
MR. J. C. ANDERSON, assistant.

Kindly be advised that Winnipeg Factory Department W1751, Egg Candling, has been discontinued as at Thursday, January 15, 1953.

Four

Department W252 — China and Glassware, Bric-a-brac and Decorative Flowers:  
MR. R. J. McLEAN, head of department.

Department W139—M.O. Advertising:  
MR. A. L. FREEMAN, assistant.

## Regina, Sask.

Department R272 — Carpets, Linoleum, Oil-cloth, Tile and Oriental Rugs:  
MR. E. S. DIXON, head of department.

## Melville, Sask.

On Thursday, January 22, 1953, the Melville Heavy Goods Depot opened new premises. The new address is:  
128 Third Avenue West, Melville, Sask.

## Fort Macleod, Alta.

Please note that an Order Office was opened for business on Friday, January 16, 1953, at Fort Macleod, Alta.  
MRS. H. L. McROBERTS, in charge.

## Moose Jaw, Sask.

Department MJ260—Radios, Pianos, Records, Washers, Ironers, Vacuums, Polishers, Electric Refrigerators and Carpet Sweepers:  
MR. R. L. MARTIN, assistant.

Department MJ244 — Women's and Misses' Coats, Suits, Dresses, Millinery, Blouses, Skirts, Sweaters, Sportswear, Lingerie, Foundation Garments, House Coats, Dressing Gowns, Infants', Children's and Teen-age Wear, Furs and Western Fur Promotion:  
MR. G. K. McLEAN, assistant.

## Saskatoon, Sask.

MR. W. R. McFETRIDGE, assistant Store manager.

Advertising, Ticket Writing:  
MR. W. M. LYTLE, head of department.  
MR. C. B. STAIGH, assistant.

Carpenters, Painters—Caretaking, Floormen, Maintenance of Buildings (including outside Warehouses), Night Watchmen and Sweepers, Investigation, General Store Protection:  
MR. H. N. BALLOID, assistant.

Department S260 — Radios, Pianos, Musical Instruments, Records, Washers, Ironers, Vacuums, Polishers, Electric Refrigerators and Carpet Sweepers:  
MR. R. ULSIFER, assistant.

Department S1078—Contracts:  
MR. J. M. McNAUGHTON, assistant.

Inspectors, Cashiers, Transfers, Exchanges, Post Office, M.O. Office, Telephones, Carriers, Out-of-Town Packing, Time Office and Supply:  
MR. L. F. ATCHISON, assistant.

## Penticton, B.C.

Please note that the M.O. Office in Penticton, B.C., is extended to include a Heavy Goods Depot known as PIC260:  
MR. L. O'DELL, in charge.

## Port Arthur, Ont.

Department PTA260—Radios, Pianos, Records, Washers, Ironers, Vacuums, Polishers, Electric Refrigerators:  
MR. H. J. CASHABACK, assistant.

## Vernon, B.C., Order Office

MISS E. USICK, in charge.

## Langley Prairie, B.C., Order Office

MRS. E. V. KERR, in charge.



# **Eaton's Welcomes**

## **The Curlers**

### *With the Third Annual Bonspiel Fair*

*February 2 to 9*

Each year the Eaton Bonspiel Fair outdoes itself in popularity, and this year proved no exception.

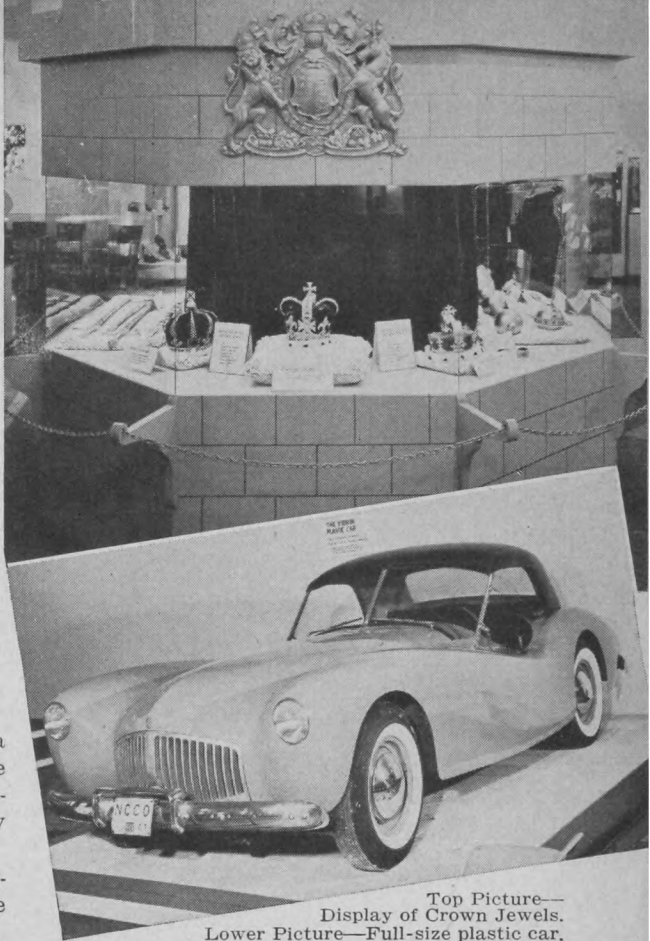
One of the most beautiful displays was prepared by our "Bar None" Display Department. It was a collection of exquisitely made replicas of the crown jewels which will be used in the coronation ceremonies this June. Each piece was carefully ticketed, giving details as to the nature and use of the object.

The collection included the Ampulla and Spoon, the Sovereign's Orb, the Three State Swords, the Royal Sceptre, St. George's Spurs, and many others.

Another very popular item on display was the full-size plastic car, the car of the future.

Each of the seven floors had its particular attraction, but the third floor cooking demonstration proved a great drawing card to the women visitors.

Other displays included the Bonspiel Fair Theatre which showed five different films; a series of lectures on making your home beautiful given by a decorating counsellor; a demonstration of various hobbies in the second floor Fancy Goods Department, and an exhibition of portrait painting by Virginia Bray, Department 1764, in the Drug Department.



Top Picture—  
Display of Crown Jewels.  
Lower Picture—Full-size plastic car.

## **VISITORS FROM EAST AND WEST**

Among Visitors to the Store Recently Were:

Mrs. John David Eaton, wife of the president, who came to visit her sister, Mrs. Gilchrist.

Mr. A. N. Sands, director and general manager, Toronto M.O., stopped off for a few days on his way back from the coast.

Mr. W. Park, director and secretary-treasurer of the Company, who was here for stock-taking.

Mr. E. M. Saville, Store manager, Saskatoon.

Mr. J. Blair, Store manager, Moose Jaw.

Mr. R. S. McBride, Store manager, Medicine Hat.



Left to Right—Mrs. Norman Batting,  
Beatrice Hulme and Mr. N. Batting.

The Women's Dress Department entertained Beatrice Hulme at a dinner and mock fashion show at the P. and B. Club in honour of her quarter-century anniversary.



Finlay Tease



Joseph Chettle

## *Forty Years With Eaton's*

### **FINLAY GREGG TEASE**

Head of department, City Time Office, Finlay Tease observed his 40th anniversary with Eaton's on January 27. He spent nine years with the Receiving Room and 31 years with the Time Office. He was also in France, Belgium and England for four and a half years during the first great war with the Winnipeg Grenadiers' 11th Battalion and the Canadian Corps Cyclist Battalion. He received the Military Medal for his services. During the second world

war he was with the Grenadier Reserve and the Veterans' Guard.

Presentation of a two-suit from the boys in the department was made to Finlay by George Allen. The Employment, Educational and Welfare Departments added a travelling clock with their good wishes, and the Wages Office presented him with a pair of beautiful curling book ends. At an evening party at his home he was the recipient of a zippered, fitted travelling case.

Mrs. Tease was given a bone china cup and saucer and a bouquet of red roses so that she would remember the occasion.

Besides curling and golfing with Eaton clubs, Finlay enjoys fishing. He is a past-president of the Eaton Curling Club, a member of the Canadian Legion, Canukeena Club, Canadian Club and the Masonic and Orange Orders.

Mr. and Mrs. Tease have two daughters, Dorothy and Frances.

### **JOSEPH HENRY CHETTLE**

In honour of Joseph Henry Chettle, Department 29, whose 40th anniversary with the Company occurred January 27, a dinner was held at the Homestead where Joe was presented with a lovely camera.

Joe was born in Sydenham, County Down, Ireland, and served overseas during the first world war with the 27th Battalion, City of Winnipeg, and the 10th Battalion.

Of his Store service, he says, "The finest and fairest firm in Canada."

Boating and fishing are Joe's hobbies. He is married and has a small daughter, Betty Ann.

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## *Congratulations on Your 35th Anniversary*

### **FRED G. HORTON**

Honouring Fred G. Horton, genial member of the Freight Transport staff, who celebrated his 35th anniversary with the Company that morning, his colleagues gathered in the Baby Shelter, Monday, February 2, when the Department's anniversary gift of a Cogswell easy chair was presented by supervisor Arni Arnason.

Starting work with the Furniture Delivery where he remained for two years, Fred has spent the other 33 years in Department 171.

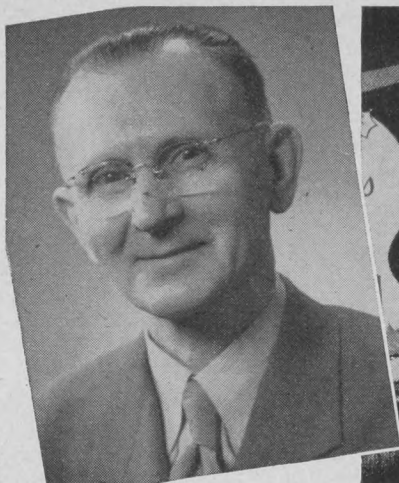
Born in Ontario, he is the proud father of two sons and a daughter, all married. Among his main interests are his six grandchildren.

Fond of gardening and painting, each spring finds him active with a paint brush and gardening tools sprucing up his home at 53 Braemar Avenue, Norwood.





# *Welcome to the Eaton Quarter- Century Club*



## **CHARLES H. FERNSTROM**

Charlie, of Department 141, celebrated his "25th" as honour guest at a breakfast given by his co-workers the morning of January 31, at the Strathcona Curling Rink. Presentation of a mantel radio, with a clock face, was made by Mr. J. Stuart, head of department.

A native of Ottawa, Charlie has been associated with the Carpenter Shop since coming to work with Eaton's in 1928. He is one of the brains behind the Santa Claus parade, having been in charge of the carpentry work for the past ten years.

Married, he is the father of five children, Helen, Clarey, Stanley, Tom and Ethel. Charlie is now busy planning his quarter-century trip to New Orleans.

## **BEATRICE HULME**

A member of the Women's Dress Department for 25 years, Glasgow-born Bea Hulme joined the Quarter-Century Club on February 6.

Presentation of a Bondian camera for colour film was made to Bea by Mr. Norman Batting, supervisor. As Bea hopes to spend her quarter-century holiday in her native Scotland and take in the coronation, she will doubtless make good use of this gift.

At a dinner held that evening at the P. and B. Club, of which she is a member, Miss Hulme was entertained by a mock fashion show, an advance showing of the spring styles.

## ***Congratulations on Your Thirty Years With Eaton's***

JAMES P. WILEY (Time Office, Printing).....	January 9
FARQUHAR A. MACRAE (Doormen).....	January 29
JOHN BARTHOLOMEW (Foodateria) .....	February 5
MARGARET G. ANGUS (Drugs).....	February 19
MARY F. BOBNICK (Candy Factory).....	February 28

## **Eaton Dramatic Club Now In Full Swing**

The Eaton Dramatic Club is now in rehearsal for a three-act play, "Heaven Can Wait," to be presented in April. There are still openings for anyone interested in dramatics. For details see the Staff and Welfare Office.





# So Long, Old-Timers!

Twelve old-timers with a total of over 280 years' service, bow out with this issue, though we hope to see them often as they enjoy their well-earned rest.

MR. F. MOLNAR (Customers' Decorating) retired from the Company on January 24 after nearly 13 years of service. A presentation will be made later.

MR. A. BIRD (Carpenters) retired January 24 after nearly seven years with the Company. He was guest of honour at a breakfast held at the Strathcona Club. Mr. Jim Stuart, head of department, presented him with a fishing rod and reel on behalf of the department.

MRS. G. RITCHIE (M.O. Draperies), a member of the Company for 31½ years, retired on January 21. The department gift was a cedar chest presented by Mr. W. J. Agnew, head of department. A dinner was held at the Highwayman in her honour.

MRS. F. ZILZ (General Office) was presented with a watch from the department when she retired from the Company on January 24 after nine and a half years of service.

MRS. MARY LLOYD (Women's Suits) retired January 21, after nearly 37 years of service with the Company. Mary was entertained at a luncheon at the Homestead. She received roses and a combination electric toaster and waffle iron presented by Mr. G. Scrivener, supervisor.

MR. W. MAIN (M.O. Packing) retired January 21, after nearly 37 years of service. The department gift was a coffee table and he received many other gifts.

MRS. I. GORDON (M.O. Exchanges) retired January 21, after 33½ years of service with the Company. She was presented with a twin luggage set as a gift from the staff, presented by Mr. G. W. Robinson, head of department, and a dinner was held for her at the Homestead at which she received a purse.

MR. F. EASTON (Farm Implements), after being with the Company for 15½ years, retired January 24. Mr. R. B. McIrvine, head of department, presented him with an automatic toaster on behalf of the staff. A dinner was held at the Pad-dock a week previous to his retirement.

MR. J. R. DODD (M.O. Packing) was presented with a mantel radio from the department and records from the Correspondence on the occasion of his retirement, January 21, after over 33 years of service. The drivers presented him with a vise for his work shop.

MRS. M. CLATWORTHY (Grill Room Products) was guest of honour at a party at the Homestead on the occasion of her retirement, January 24. She was presented with an ornament. On her last day of work the department gave her a torchere.

MR. R. J. WILLIAMS (Toys) (no picture) received a camera and photo flash, from the department, on the occasion of his retirement from the Company, January 24, after 26½ years of service.

MR. A. DOWN (Meats) (no picture) retired on January 21 after being with the Store for over 33 years. As he was sick at the time, the staff went to his home and Mr. W. Hodgson, supervisor of the department, presented him with a card table and chairs on behalf of the department. Mrs. Down received a bouquet of flowers.

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## DESCRIPTION OF PICTURES ON FACING PAGE

Top row—F. Molnar, A. Bird, Mrs. G. Ritchie.  
Centre row—Mrs. F. Zilz, Mrs. M. Lloyd, W. Main. Lower centre—Mrs. I. Gordon.  
Lower row — F. Easton, J. R. Dodd, Mrs. M. Clatworthy.

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## A Slip-on Sweater, Always in Use

That is what the satisfied customer says about this jumbo-knit sweater bought in 1926 in the Mail Order for \$3.95.

After 26 years of constant wear and careful washing in soap and water, it is as soft and silky as the day it was bought. It still carries the original buttons, and beyond the fact that it is carefully darned at the elbows, shows little sign of wear.



It is always a proud day for a salesperson like Mr. Carter, of the Men's Furnishings, when a customer thinks enough of a purchase to bring it to a salesman's attention 26 years later!

Thanks, Bert Mudge, for posing it for us.

# Mail Order Presentation to Retiring Supervisors

The M.O. heads and assistants gathered in the M.O. superintendent's office on Saturday morning, January 17, to say "bon voyage" and present parting gifts to Messrs. J. Johnston, W. Crooks and G. Latimer who were that day retiring from the M.O. scene.

In making the presentations, Mr. A. H. Young, M.O. superintendent, commented on the fact that the Company was losing about 120 years of experience and "know-how" with these men who had served so well in the merchandise and M.O. Operations fields.

## Tribute to Mr. Johnston

He had never known the M.O. without Mr. Jim Johnston, said Mr. Young, and it had been recognized over the years that Mr. Johnston had been instrumental in building up and improving the M.O. system in a manner that had stood the test of time, so that even today any change in the system or planning had to be carefully thought out in order not to disrupt some better method which had been previously figured out by Mr. Johnston and his colleagues.

## Mr. Crooks a Successful Merchandiser

Mr. Crooks had served in our Heavy Hardware Departments in several Stores and had come back to Winnipeg with a good knowledge of the west and its needs which had helped him to make a successful job of his merchandising.

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## Have You Been X-Rayed?

Four hundred and eighty-eight photographs in four and a half hours. Somewhat of a record, isn't it? No, they were not the usual type of photograph, but X-Ray plates taken in the M.O. Hospital one day last week by technicians of the Sanatorium Board of Manitoba,

In co-operation with the City Health Department and the Sanatorium Board of Manitoba, the Company has arranged that every employee may be X-Rayed without charge. An appointment for each member of the staff can be made through the department management at a convenient time.

When the clinic concludes in the middle of March it is anticipated that over 7,000 employees will have availed themselves of this opportunity. Mrs. Lillian Phillips, Staff and Welfare Office, is in charge of the details in connection with the clinic. The two very efficient and capable technicians loaned by the Sanatorium Board of Manitoba are Ken Stoyko and Murray Isleison.

## Eaton's Business With Postal Authorities a Matter of Respect

Mr. Latimer had made Eaton's business with the postal authorities a matter of mutual respect and friendship, so that co-operation had been outstandingly good. Men like this would be greatly missed and indeed we should miss them, but each had been careful to see that other men were trained to the work, so that in some ways they were still remaining with us. To all of them Mr. Young expressed the wish of their colleagues for a happy retirement, good health and long years for them and their wives to enjoy the leisure they had earned.

Presentations were then made: to Mr. Johnston, an oil painting of the highlands; to Mr. Crooks, a splicer to help him in his hobby of photography; and to Mr. Latimer, a portable radio.

## Thanks From the Recipients

In accepting the gifts, the recipients all stated how happy their years with the Company had been; how much they appreciated the co-operation and help of their colleagues and the consideration from the Company. All of them said that they were sure that those who were carrying on would do a good job and see this great Company progress to even greater growth and success. They would miss the daily contact with so many good friends, but nevertheless, now that their leisure time had come, would be able to enjoy it, thanks to the generous pension scheme of the Company.

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## "The Real Salesman"

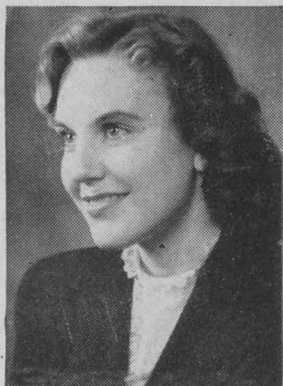
(With Apologies to "Chinook Winds")

- One who has self-confidence but does not display it.
- One who can be courteous in the face of discourtesy.
- One who takes a firm interest in the firm's interests.
- One who keeps his word, his temper and his friends.
- One who wins respect by being respectable and respectful.
- One who turns up with a smile and still smiles if he is turned down.
- One who understands people and can make himself understood by people.
- One who has a steady eye, a steady nerve, a steady tongue and steady habits.
- One who is silent when he has nothing to say, and also when the customer has something to say.

—Edison Voice Writing



## JUNIORS IN THE NEWS



Joan Kergan



Helen Scurfield



Dale Gibson

JOAN KERGAN, who is Lady Stick at United College, was a member of the Junior Council, 1949-50, representing Norwood Collegiate.

HELEN SCURFIELD, who represented Kelvin Technical High School on Eaton's Junior Council during 1949-50, has been elected president of the University of Manitoba Women's Association by an overwhelming majority of votes. Helen, who has been active in student affairs during her university career, possesses a very fine voice and has taken part in glee club and choral work.

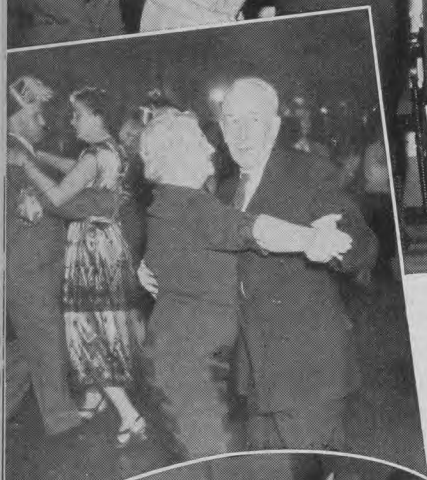
DALE GIBSON, son of B. Gibson, Stock Audit, is employed as Saturday help in the Hardware Department. He was elected Senior Stick at United College.

### EATON EMPLOYEES' CHARITABLE FUND

## **DONATES \$7,000 to CANADIAN NATIONAL EUROPEAN FLOOD RELIEF FUND**

At a special meeting of the Employees' Charitable Fund Committee, \$7,000.00 was voted to the Canadian National European Flood Relief Fund. Presentation of the cheque was made to the honorary treasurer, Mr. J. H. Stafford, by Mrs. J. R. Wistoski, of Department 1100. A native of Bergen-op-Zoom, Holland, one of the towns badly flooded, Mrs. Wistoski came to Canada as a war bride six years ago.

Arrangements have been made so that those wishing to make further voluntary contributions may leave them at the Staff and Welfare Office. Receipts will be issued direct from that office for Income Tax purposes.



## **"Valentine Dance" Provides 1,200 Eatonians on "Fri"**

It was "Friday the 13th"—legendary unlucky day—but judging from the fun and frolic at the Annual Spring Dance held by the Assistants' Association at the Royal Alexandra Hotel, the "jinx" had taken a holiday. Some 1,200 Eatonians attended the long looked forward to event, and dancing held sway from 8:30 to 12 p.m.

In the Crystal Ballroom, with Irvin Plumm and his orchestra, modern dancing was the order of the day. In the Colonial Room, those favouring old-time dancing, waltzing and schot-







## des Fun and Frolic For Over Friday The Thirteenth"

tisches danced to the music of Charlie Cruikshank's orchestra. Jimmy Gowler's orchestra, with caller Ed Gray at the microphone, provided the music in the Banquet Hall for many a rollicking square dance set.

The hat favours, provided every guest during the evening, were really something to see! And fit and size went by the board when it came to choice!

All in all, the dance was voted one of the finest functions ever sponsored by the Assistants' Association, and the question now being heard is, "When's the next one?"



Almost every day in the week letters are received from satisfied customers of the Company paying tribute to our staff and the high calibre of Eaton service. These representative letters have been selected which show how much our service is appreciated.

# BOOSTER BUILDERS!

## A bouquet for the Linens:

A satisfied customer writes from Portland, Oregon, U.S.A.:

"During the first world war when I lived in Winnipeg, I was in my teens and getting my Hope Chest ready.

"Just thought you might be interested to know that I am still using linen and turkish towels bought at your store, also pillow cases, maybe an odd sheet or two, table cloths and other smaller items. Was married in 1925 and have always had the laundry done at home. Just the same, I thoroughly believe you stocked exceptionally high-grade material. Also still use a Madeira 54-inch tea cloth I received as an engagement present from my mother, and it is greatly admired.

"Linens of that quality are certainly not available these days. Through the years have often felt that I would like to tell you this."

## Take a bow, Phone Order Board:

"I would like to thank all the clerks for their many kindnesses I have received over the phone, as that is the only way I can shop. I look at the advertisements in the papers and select the things I want to buy, and I did all my Christmas shopping that way. I had nine grandchildren to buy for and I never had a wrong article or exchange to make, as the clerks were very helpful and often picked out good colours, and I was very grateful. Hope you can understand this writing, as I have had a stroke."

## The Radio Department received this letter from a Satisfied Customer:

"Just wish to inform you of the courtesy extended by one of your salesmen, Mr. Jones. We bought a combination radio from him last week and it was delivered today. Initially, my wife was unable to work the record player and Mr. Jones offered to visit the house during his allotted lunch-hour period. Unfortunately, his visit was unnecessary, as by the time Mr. Jones arrived the fault had been corrected.

"Nevertheless, his interest was very much appreciated, and I wish that you would extend my thanks to him."

## To Mrs. Moulden, in the Lingerie, and Miss Beaton, in the Dresses, came this joint tribute:

"Most people are prone to register a complaint on the slightest provocation, but few will take the time and effort to 'put in a good word' even when they feel that it is perfectly justified. Therefore, I think it is most befitting at this season that I should express my feelings toward two of your sales clerks.

"One is Mrs. Moulden in the Lingerie Department. She has all the qualities of a good saleslady, not only in my opinion, but also in that of the lady who was shopping with me. She was extremely helpful with suggestions, patient, pleasant, clean in appearance and 'easy on the eye.'

"We found Miss Beaton in Dresses just the same, and we both remarked on our good fortune in having such nice clerks wait on us.

"I'm just passing this on for what it is worth. We do not know either of the girls personally, but certainly when promotions come up, they should be considered. I might add that neither one of us are 'quirks,' which thought might occur to you, as I'm sure you do not receive many letters of this nature. We simply wish to express our appreciation, and it wouldn't hurt more people to follow suit."

## A tribute to our Fur Storage Department from Minnesota:

From Red Lake Falls, Minn., comes this letter in appreciation of thoughtful service on the part of our Fur Storage Department:

"I wish to express my most sincere appreciation for the very wonderful service I received from your Fur Storage Department last Saturday.

"My fur coat was stored in Toronto last year. About six weeks ago I wrote and asked them to send the coat to Winnipeg and I would pick it up there. On Saturday morning no trace could be found of it. I believe it was the manager of the Fur Storage Department who finally traced the coat (to the Mail Order) and delivered it to my home on Saturday night at nine o'clock. This kind of service is really commendable.

"Please express my appreciation to the gentleman who was so very helpful. If it had not been for him, I would have had to stay over another day to get my coat."

## Mr. Jacques, Picture Framing, receives this tribute for outstanding service from Knox United Church:

"On behalf of those interested in the Knox Junior Church and Nursery, I would like to offer our sincere thanks and appreciation for a service your department supplied and for which, I am given to understand, you were to a large extent responsible. I refer, of course, to the picture-mounting project in the Knox Nursery. It is most gratifying to note the interest of not only the children, but also the adults, in the pictures as they now are. Many were unaware of any picture arrangement ever having been in the same spot. The children's delight and interest in these pictures has made the undertaking most worthwhile. We realize that without your interest and assistance we would not have had the pictures ready for September nor would we have been given such a reasonable price on such quality of work. For these reasons we are most grateful to you and trust you will accept our sincere thanks."

## A double tribute from Manitou, Manitoba:

"Just a note of thanks for two favours you have done for me this summer.

"Last week you repaired sun glasses for me without charge. Of course they hadn't given satisfaction, but I think only Eaton's would have repaired them without question or comment.

"The end of June I was in the store on a Saturday morning after attending the W.I. convention at the university. While looking through the pattern book two children next to me kept hitting or pulling my hand bag which was open (because the fastener was broken). Their mother discovered they had two baggage checks but they wouldn't say where they had found them. It wasn't until I went to the bus that evening that I realized they were my checks.

"I explained it to the man in charge and he was giving me my baggage—but what a sense of satisfaction it was to find that Eaton's had sent over the checks which the mother had given to the clerk at the Pattern Counter—and we found that two checks were attached to each of my bags. It being the half-holiday and near noon then made me realize that evening how efficient and obliging Eaton's are.

"Many thanks and good luck to Eaton's."





## Eaton Memorial Park, Ballymena

Last summer Mr. Hart, of the Power Plant, went to Ireland on his quarter-century holiday and brought back with him these excellent photos of the Eaton Memorial Park.

Timothy Eaton's first store—where he used to sleep under the counter at nights—is shown in the lower right. The store where he was first apprenticed is across the street. These are in Portglione.

Upper left shows a picture of the entrance gate to the park with the secretary standing by one of the pillars.

Upper right is a view of the tennis courts. The centre picture shows a group of teen-age ground hockey players, and lower left is a picture of the clubhouses.

Thank you, Mr. Hart.

The Winnipeg and District Council Joint Hospital Committee, responsible for the distribution of all gifts from the Legion Christmas Tree, wish to express their appreciation at the generosity of The T. Eaton Co. Limited management and staff for their splendid response to an appeal for gifts for the tree.

Over 6,000 gifts were received by the veterans in hospitals, nursing homes and sanatoria in greater Winnipeg and Manitoba, and their Christmas thus made much brighter due to the thoughtfulness and kindness of many Eatonians.

(signed) R. W. ROBSON, chairman,  
Joint Hospital Committee.

## Swimming Awards—Fall Class, 1952



In the absence of the Water Safety Director for the Canadian Red Cross, Mr. Gordon Muirhead, assistant Store superintendent, presented the awards to the seven girls who had completed the 1952 fall course. These included five junior, one intermediate and one senior award.

Mr. Muirhead, in making the presentations, spoke of the importance of the course for the girls and how pleased he was with the response it had met. He then offered his congratulations to the girls who, with the exception of the senior award winner, were all from the Mail Order division.

Junior winners are Wilene Doolan, M.O. Copying; Dorothy Handkamer, Western Buying; Ruby Maire, M.O. Budget Plan; Violet Chambers, Western Buying; Mary Balzer, Catalogue Distribution. Intermediate award went to Rae Arpin, M.O. Drugs, and the senior award to Clara Greening, Expense Office.



## Dollars Knocking At Your Door!

The Employees' Suggestion Committee announces that members of the staff have recently been awarded the following sums for acceptable suggestions:

Mr. John Haak (Grill Room Products).....	\$25.00
Mrs. Shirley Middleton (Sales Audit) .....	\$ 5.00
Mr. C. S. Aldous (M.O. Exchanges)...	\$ 5.00

What about the rest of you, Eatonians? Have you any ideas for improving services or preventing accidents? Send them along, each on a separate piece of paper, to the City or M.O. Time Offices. Perhaps you can buy that new hat or bonnet you wanted for Easter.

Sixteen

## Curling News

On the opening day of the M.C.A. bonspiel all curlers drawn at our own rink were entertained. This was a new feature and was very favourably received. All thanks go to this committee for their assistance.

Congratulations to the Eric Moore and R. Laidlaw rinks for reaching the jewellery in two events.

The Eaton Curling Club was host to the visiting Scottish curlers. After the game an informal dinner was served in the club rooms with President Jack Newton presiding. He welcomed the visitors and hoped their stay in Winnipeg would be a pleasant one.

Mr. John Watson replied for the Scots and thanked the Club for their hospitality. Mr. Gordon Muirhead proposed the toast to the visitors and the evening ended with the song "Will Ye No Come Back Again?"

Play is well advanced in the McGee Cup with Moore, Arnason, Mellis and Kellas reaching the fours, and should be completed by the end of the month.

# Eaton's Mixed Five-Pin Bowling League

## PIN-BOY CHATTER

By Ewen McFadyen

It would appear that our bowlers have really settled down and are "playing for keeps." Only six sweeps were scored and those were by Lorne Jackson's Outlaws, Bill Robertson's Merrimacs, Stan Smith's Twenty-Niners, Al Watson's Peppy Pals, Barry McVeigh's King Pins and Norm McKeen's Blow-Outs. Harry Repeta paced the men with a brilliant 819 (336). Bob Simpson also topped the 800 mark, rolling 805. Nice bowling, both of you. Tom Scott was back in form again with 743; Gus Bennett, 720; Eddie Olien, 713, and Tom Rodeck, 711. Stan Houston had a lovely 319 single, George Huntington was in there with a 307 game, and Bob Clemmens had 308.

Millie Barker led the girls with 766. Mary Frend had a fine night shooting 748, as did Mary Matthews who had 701. Mary McDonald was really bowling when she rolled 748.

Congratulations to Guy Cancilla's Fuzzies for placing in the Western Canada Booster Event.

**Division One**—Jack Collett's Jay Dees continue to dominate this division, coping the second series as well as the first. However, the Millwrights, being next in line, slip into the honorary first spot. High men: George Bennett, 720; Lloyd Waddell, 687; Jack Collett, 674; George Firth, 662, and Sig Sigvaldason, 662.

High gals: Mary Mathews, 701; Ann Surbey, 663; Ollie McReynolds, 648; Evelyn Turner, 637.

**Division Two** — Steve Monchak's Wiggetts and Lorne Jackson's Outlaws tied for the series with Jackson's Outlaws getting the nod on total points. The Wiggetts had a grand chance to snare top billing but they lost two to Bill Liver's Punchers, while the Outlaws took Ernie Wall's Skipers into camp for three games.

High men: Bill Liver, 676; Stan Houston, 667; Peter Heiland, 643.

High girls: Millie Duncan, 766; Mary Bodrug, 699; Mary McDonald, 663.

**Division Three** — Jack Course's Seven-Ups took the series, even though they dropped two games on the last night to Doug McPherson's Rovers. Harry Repeta burned up the alleys with 819; Tommy Scott, 743; Stan Smith, 680.

Of the girls, Millie Barker was top with 766; Dorothy Thompson, 659, and Bette Stevenson, 614.

**Division Four** — By taking two games from Bill Hogg's Rustlers, Bob McQuarrie's Five-Spots wound up as series winners. Forbes Grassick's Tegos were second again. Sharing honours for second place with the Tegos were George Niven's Majors. High men: Eddie Olien, 713; Jim Hobday, 651.

High girls: Mary Frend, 748; Ann McGaffery, 676, and Chris McKenzie, 619.

**Division Five** — Alf Beavis' King Bees won the series, 19 wins and 8 losses, and Jack Stewart's Mazumas ended up in second place with 18 wins. Paul Munson's average of 210 is going to be hard to beat in this division, as is Kay Chisholm's 191.

**Division Six**—As this division slipped in an extra night, they are now bowling their third series. However, the second was won by the B-Bees. Sam Bailie must have had his team really humming. Five teams are now tied for top place: Jack Geddes' Budgies, Jimmy Reid's Red Hots, Sam Bailie's B-Bees, Frank Frampton's Telacos and Ted Black's Blazers.

Bob Simpson led the men with 805; Tom Rodeck, 711; Jack Geddes, 687; Irene Powell had a nice 276 single. Chris Bewick rolled 256 and Doris Cook had 248.

**Division Seven**—This series ended in a tie between Norm McKeen's Blow-Outs and Bill Bubb's Pinheads, with Norm's Blow-Outs getting it on points. The Blow-Outs took Day's Tenderknits for three straight while the Pinheads dropped one to Johnny Bydak's Playrites.

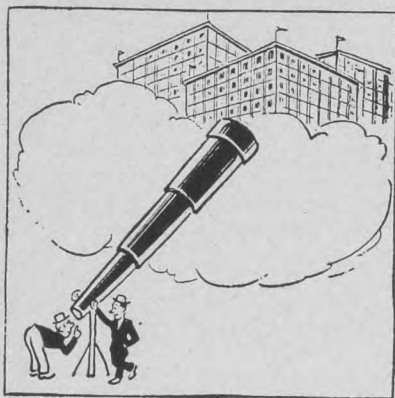
Two girls topped 500: Betty Hebb, 567, and Vera McKinnon, 549. Sam Emerson just needs one more point to push his average over the 200 mark. Get rolling, Sam! Kay Dorge has the top gal average with 173.

**Division Eight**—George Thompson's Sir Loins copped the series here with 18 wins and 9 losses. Tied for second were Hector McDiarmid's Whispers and Ed McCroary's Flying Imps.

High men: Cece Kirton, 657; D. Greenwood, 657, and Ed McCroary, 619. The high gal was M. Lowes with 608. Nice singles were rolled by Mary Hepner, 286; N. Makichuk, 255; E. Bowyer, 250, and Mary Toews, 225.



# WHAT'S GOING ON-



## AROUND HERE?

### BASEMENT STORE

**Luncheonette**—By M. Blunt

Best of luck and happiness in the years to come for Mrs. Irene Clatworthy who retired January 24. She received a torchere and rose bowl from the staff, presented by Mr. J. D. Laing, supervisor.

### Hosiery and Lingerie

Hope to have Doris Binnes back to work soon following her illness.

### 5c to \$3.00 Store

Glad to hear that Peggy McCance is out of the hospital following an operation on her hand. We hope to have her back with us soon.

### Piece Goods

Best wishes to Irene King who married Tommy Oberding, February 7, in Toronto.

Glad to have Evelyn Hagberg back after her tonsillectomy.

### Men's and Boys' Clothing

Sorry to report that Charles Murray is away ill. Hope he'll be back soon.

\* \* \*

### MAIN FLOOR

**Notions**—By V. Gillespie

Best wishes to Art Harrup who married Nellie Faraci, of the Stationery, on February 14, at Holy Trinity Church. The departmental gift was bedding.

### Men's Hats

Watt do you know! Margaret Watt left for California, January 16, for an extended vacation and to acquire a little sun. It worked! We've been advised she got married en route and her name is now Mrs. Watson. She has been presented with a torchere and lamps from the staff.

**Books and Stationery**—By M. Lawton

A reception and dinner was held in the Jade Room of the Fort Garry Hotel, January 14, in honour of Mr. W. Bucham's retirement.

The party was given by the staffs of the Stationery, M.O. Stationery, Lending Library and business associates. The chairman was Mr. Elmer Freeman and the sing-song was led by Roy Firth. Mr. R. N. Gregg was at the piano.

Letters and telegrams from friends near and far were read and were presented in a tooled leather book. Mr. S. C. Florence, head

Eighteen

of department, thanked him for his help and kindly interest and presented him with a nest of tables and our best wishes for the future.

Mr. Elmer Freeman, head of department, presented Shirley Moline, a bride-elect of February 6, with an electric kettle, and Antonia Faraci, who married Arthur Harrup of the Notions on February 14, was presented with a toaster.

**Toy Department**—By Joan Tassie

Good-bye and good luck to Mr. R. J. Williams who retired January 24. He was given a lovely camera with flashlight attachments as a parting present. We hope he will enjoy it for a long time.

Welcome to Mr. J. D. Anderson who has recently joined our staff.

**Drug Department**—By C. O'Kelley

Our sincere sympathy is extended to Milly Campbell, office staff, on the death of her husband, Ewan, in a car accident. Also to Jimmy Spratt whose wife passed very suddenly, and to Dorothy Campbell, office staff, whose mother died in Vancouver following a lengthy illness.

About 35 members of the staff attended a cup and saucer shower for Mary Bowes whose wedding to Ken Smith, of the Expense Office, was an event of February 21.

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### SECOND FLOOR

**Fancy Goods**—By Mabel Deacon

Marjorie Keane received a ring from Joseph Englot and the wedding will take place July 18. Our good wishes to them both.

### Piece Goods

Mrs. Marge Poppelle left January 21 to take up housekeeping. She was presented with a lamp as a parting gift from the staff.

We are glad to hear that Mrs. Karin Graydon is up and around again following her operation.

### Parcellers

Best wishes to Marge Kwasnuk who received a diamond from Paul Prokopenki, February 7.

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### THIRD FLOOR

**Meats**—By Hilda Mensforth

A cavalcade of cars left January 21 carrying a representation from the various Meat Departments to the home of Mr. S. Down, otherwise known as "Dick." It was his official retiring date. After a short visit Mr. W. Hodgson, supervisor, presented Dick with a bridge table and chairs. A bouquet of flowers was sent to Mrs. Down.

We welcome Shirley Stewart to our office staff.

Sorry to report that Billy Harrison, of the fish counter, has been ill. We are glad to have him back.

Again we bid au-revoir to Bob Cowan who leaves us each spring for the farm.

### Stoves and Plumbing

Our congratulations to Bill Bouttell who was transferred to Portage la Prairie as manager of the Heavy Goods Department. The gift from the staff was travelling cases. A party was held at Jack's place for Bill and also for Brian Saul, who was married to June Chernawake at St. Matthew's Anglican Church, February 18. Brian was presented with a table lamp from the staff.

Welcome to our new switchboard operator, Clarice Cuthbert.

We hope to see Tommy Davidson back soon.

### Hardware

Best wishes to Gertie Veninga who became engaged to Henry Buit during the Christmas season.

## FOURTH FLOOR

### Beauty Shops

Best wishes to Ruth Kaatz who received a diamond from Donald Murray of Regina. The wedding will take place April 24.

We are glad to have Harold Chittick and Joyce Denison back after their recent illnesses.

A rhinestone bracelet was presented to Ruth Allen who left to take up residence in the United States.

### Women's Dresses

Our good wishes to Beatrice Hulme who observed her 25th anniversary, February 6. The departmental gift was a camera presented by Mr. N. R. Batting, supervisor, and a dinner was held at the Professional and Business Women's Club.

### Lingerie

Mr. John Frisken has left us to join the Children's Shoe Department. He was presented with hobby tools for his work shop from the staff. We wish him luck in his new position.

We said farewell to Toni Greico who left to join the air force. She was presented with a gift from the staff. Good-bye also to Mrs. Joan Olson who left to take up housekeeping.

### Coats and Suits—By M. Bowen

Our good wishes to Mary (Johnnie) Lloyd who retired on January 21 after 37 years with the Company and our department.

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## FIFTH FLOOR

### Grill Room Products—By Margaret Wilson

The staff's annual Binspiel was held at West Kildonan Curling Rink starting January 14 for three weeks. Our congratulations go to Zeke Lumsden and his team who won the Elders trophy.

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## SIXTH FLOOR

### Paints and Wallpaper—By Daisy Ross

We were glad to have Frances James of the United Wallpaper in Toronto with us during the Binspiel Fair.

### Carpets—By Gladys McLean

A belated welcome to Mrs. Ethna Taylor who has joined our office staff.

Sorry to report that Danny Miller is away following an operation. Hope he'll soon be back.

### General Office News—By L. Browne

Our bride-elect for this month was Babe Loehmer who was married January 17 to Mr. W. Allan. Mr. R. B. T. Whitbread, supervisor, presented her with chenille bedspreads, bedding and linen from the staff. Best wishes to you, Babe.

Mrs. Fay Zilz, of the Office staff, retired January 24. She was presented with a watch and a "Val-a-Pak" along with our good wishes for continued health and happiness.

Congratulations are extended to Gerry Gray who reached the semi-finals of the Monarch Life Assurance event in the Binspiel. He was curling with Moore's rink from Eaton's.

Our sincere sympathy is extended to Jean Ewart and her sister on the loss of their mother, and to Mr. W. M. Williamson whose mother passed away January 31 at Victoria, B.C.

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## SEVENTH FLOOR

### Bedding Office—By Marion MacPhail

Congratulations to Mr. and Mrs. G. Harris on the birth of a daughter, Jane Margaret Helen, sister to Butch.

## Electricals

Congratulations to Johnny Janek and his wife on the birth of a daughter, Susan Henrietta, January 27; weight 8 lbs. 5 oz.

Sorry to report that Gordon Eisener has been away for quite some time. Hope he'll be back soon.

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## EIGHTH FLOOR

### City Ads

Best of luck to Ed Vopni who left to reside in Sudbury, Ontario. The department gift was a brief case presented by Mr. J. P. Ellis, head of department.

### Sales Audit and C.O.D. Office

By Joyce Baldwin

Our best wishes to Lorraine Issett who married Bob Crane, and Eleanor Talbot who married George Sinclair. At a double presentation Lorraine received an automatic iron on behalf of the department and Eleanor received a table lamp. A miscellaneous shower was held for Lorraine at the home of Shirley Middleton by Irene Granger and Elaine Smith. Eleanor was guest of honour at a shower given her by Lorraine Issett.

Best wishes and good luck to Pearl Dawson who left to live in Toronto. Her parting gift from the department was a cashmere sweater.

We are glad to see Vera Webb back looking much better after her illness, and to know that Christine Matheson has recovered so well that she is able to be back with us for at least part of the day. May that welcome progress continue.

We would like to welcome all the new members to our office staff.

### Telephones

Mrs. Elizabeth Lowery, of the Switchboard, has taken a few months' leave to visit in Great Britain and to meet her brother who is returning from India. It should be a happy re-union as they haven't seen each other for 40 years. The girls presented her with a utility case as a travelling gift.

Our sincere sympathy to Kae Bogseth and her family in the sudden loss of her husband.

We are pleased to welcome Mrs. Muriel Laurane back to the fold fully recovered from her session with the surgeon's knife. The Order Room will be more like home, Muriel, with your return.

From reports we hear, we may expect both Mrs. Mabel Egan and Mrs. Nellie Jones back on duty before long. Hurry back.

A welcome to Mrs. Sara Scott who has joined the Drug Order Board staff, and to Lorraine Burko of Dryden, our new collector in the Order Room. Hope you both like us.

### D.A. Office Chatter—By Evelyn Landsley

We are sorry to bid farewell to Mrs. Dorothy Carter who has left to take up house-keeping as a career. Our parting gift was a pair of earrings. Best wishes, Dot.

We also lost our genial office boy, Jim Bradley. He is one person who is going to be missed by us all. Jim was presented with a sports shirt before he left. Good luck in your new undertaking, Jim.

A sparkling diamond appeared on the hand of Barbara Compton on January 31. The lucky bridegroom-to-be is Cal Madden and the wedding bells will ring in May.

Good luck and best wishes to Norma Proctor who has left the staff. A nylon blouse and a jersey were presented to her as parting gifts. Come back and see us often, we are going to miss you.

Congratulations to Mr. and Mrs. B. Thorkelson on the arrival of their son, December 29. The little guy weighed in at 9 lbs 8½ oz.

Sorry to report that Evelyn Marie Bailey is on the sick list. We wish you a speedy recovery from the chicken pox and hope to see you back soon.

#### Budget Plan—By E. Tamplin

Our best wishes go to Louise Lanthier who married Edward Pinchbeck, February 14. Mr. W. Freeman, head of department, presented Louise with a lovely mirror from the staff and a table lamp from the girls.

Nice to see Dorothy Langtved and Lillian Apland back after being away ill.

We extend our deepest sympathy to Kay Giesel on the loss of her father.

#### Wages Office

We would like to welcome new members to our staff: Dorothy Linck, Laurie Woolard and Nan Reid. We hope you will enjoy working with us.

We send get-well wishes to Mary Marlon who is recuperating after her recent operation. Hope you will not be away too long, Mary.

#### Women's Garment Alterations

By Helen Ledochowski

Glad to see Miss Kay Waywood, head of department, Claire Olafson and Helga Goodman back at work following their recent illnesses.

Deepest sympathy to Nick Leszynski on the loss of his mother, and to Minnie Janke on the loss of her mother and father.

#### ELEVATOR UPS AND DOWNS

By Agnes Reese

We are glad to report that Joyce Calder, who recently underwent a spinal operation, is feeling much better.

Florence Jones is also recuperating from an appendix operation. A speedy recovery, girls.

Wilma Hamilton left February 14 to become a WREN and was presented with a pen and pencil set. Good sailing, Wilma.

Glad to have A. Burns back after a bout with the flu.

Welcome to the following new members: Bernice Hotz, Joyce Schultz and Helen Makowski. Hope your stay with us will be a pleasant one.

Lee Gould, a former operator, has returned. Glad to see you back, Lee.

#### PRINCESS STREET WAREHOUSE

By A. H. Headon

The Warehouse staff extend their sincere sympathy to Mrs. Ann Gowing on the loss of her mother.

Department 56—We are happy to see Audrey Peabody back with us after her recent illness.

## In The Mail Bag

### SECOND FLOOR

#### M.O. Packing and M.O. Money Returns

By F. Spice

Congratulations to Mr. and Mrs. Charles (Chuck) Seed on the birth of a daughter, Brenda Dolores, born January 31.

We are sorry to report May Cannon and Margaret Bayrak are on the sick list this month. We hope to see them both back at work soon.

Terry Vinette left February 18 to be married in Vancouver. She received a luggage set and an electric iron as gifts from the staff. Our best wishes go with her.

Congratulations to Miss Jerry Whittington who became an auntie to triplets, two girls and a boy, on St. Valentine's Day.

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### THIRD FLOOR

#### Drapery Workroom

The girls in the department held a dinner and shower, January 23, for Moya McGarry, who left for Toronto to be married. She was presented with a rose bowl and bedthrow from the staff, Mr. S. Patterson, head of department, making the presentation. She was married February 7 to Mr. Bogue.

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### FOURTH FLOOR

#### M.O. Farm Implements

A party was held at The Paddock in honour of Mr. W. S. Crooks and Mr. Frank Easton, who retired January 17. A lighting head for a movie camera was presented to Mr. Crooks and a pop-up toaster to Mr. Easton. The presentations were made by Mr. R. B. McIrvine, head of department.

Sorry to report that Margaret Waring is away with a broken wrist. We wish her a speedy recovery and hope to see her back in the near future.

Glad to see Ray Burdett and Ron Hall back after their recent injuries.

Our best wishes for a speedy recovery to Herb McGill, who has been absent for some time.

Twenty

Congratulations to Mr. G. Edginton on the occasion of his appointment as assistant in the Farm Implement Department, and to Mr. Herb Bingham, who received a signature.

We wish to welcome Mr. H. Fotheringham, who joined our Warehouse staff.

#### Men's Shoes

Wednesday, February 18, was a busy day in the department, when Pat Fines received many gifts and good wishes from her friends for her marriage to Colin Campbell. The wedding took place at Westminster Church, February 21. A gift of dinnerware was presented by Mr. Austin Waddell, assistant, on behalf of the staff.

A dinner was held, February 9, in honour of Pat at the Homestead where a presentation of luggage was made.

Best of luck, Pat, to you and Cole for your future happiness.

\* \* \*

### FIFTH FLOOR

#### M.O. Draperies

A dinner and dance was held at The Highwayman, January 21, in honour of Mrs. G. Ritchie's retirement. She was presented with a lined oak cedar chest from the department, and a wide assortment of lovely gifts from friends.

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### SIXTH FLOOR

#### M.O. Men's Clothing

By F. Paget and W. J. Johnston

Joseph Henry Chettle, who observed his 40th anniversary with the Company on January 27, was guest of honour at a dinner at The Homestead. On behalf of the staff, Mr. T. Bennett, assistant, presented Joe with a lovely camera. Mrs. Chettle received a corsage.

Congratulations to Lorraine Audette, who received a lovely diamond over the holiday season.

A big welcome to Lawrence Towers, who joined our staff recently.



## SEVENTH FLOOR

### M.O. Infants' Goods and Girls' Clothing

Glad to hear Lil Rerick is coming along well after her recent operation. Hope you'll be back soon, Lil.

Welcome back to Charlie Parkin after a long session of illness.

Dan Cupid has been working overtime lately and two more members of our staff have succumbed to his charm. Lorraine Grouette received her diamond for Christmas and Marge Pariseau for Valentine's. Best wishes, girls.

The staff of the Girls' Clothing extend congratulations to Mr. D. Oliphant and Mr. A. Neville on their recent appointments.

Welcome back, Mr. Young, to the department.

Wedding bells rang for Terry Swerda, January 31, at Young United Church. She was presented with blankets and kitchenware. The lucky man is R. Forth. Good luck to you both.

### M.O. Women's Coats, Suits and Furs

By M. Lentle

The sparkle in the eyes of Ena Snell is brighter than ever these days. Could it be the reflection from that beautiful diamond ring she's wearing on the third finger? Lucky man is William Panting.

### M.O. Budget Plan—By Winnie Torch

Flo Holdsworth, who spent her last day in the department January 31, was presented with a lovely silver tray by Mr. F. J. Ottley, head of department, on behalf of the staff. We all wish you the best of everything, Flo.

Our deepest sympathy is extended to Mrs. Ruby Maire, whose father passed away January 31.

Our good wishes to Audrey Foulds, whose engagement took place January 16.

Welcome to Marsha Holdt, Joyce Du Val and Jan Seguin, who recently joined the staff.

It's good to see Isabell Stewart back following a recent illness.

We are all thinking of Chris Julius and Herman Olafson, who are convalescing at present.

Best of luck to Ian McDonald, who is leaving our staff.

\* \* \*

## EIGHTH FLOOR

### M.O. Exchanges—By M. Davies

The staff extended best wishes for a very enjoyable retirement to Isabelle Gordon, January 21. Mr. G. W. Robinson, head of department, presented her with a twin luggage set, gift of her co-workers, and she was guest of honour at a dinner that evening at The Homestead, where she was presented with a purse. May the years ahead be happy and carefree.

Our sincere sympathy to Nellie Bailey, whose brother passed away recently.

### M.O. Salesroom, Files and Correspondence

By G. Brownlee and L. Lauch

Best wishes to Florence Hill, who was married January 24 at Young United Church to Frank Pearson. Flo received blankets from the department and a mirror from the girls. A shower was held in her honour where she was presented with Revere ware.

Good luck to Marlene Gaetz and Tom McDougall, who were married January 24 at St. John the Baptist Church. Marlene received an electric kettle from the department and blankets from the girls, and at a shower held in her honour received a sandwich toaster.

Louise Lane became the bride of Kenneth Shier, February 14, at St. Anne's Church. A bedspread from the department and linen from the girls were presented to Louise when she left. Best wishes, Ken and Louise.

Our best wishes also to Lillian Einarson, who married Robert Ivens, February 14, at the Gimli Airport. Lil received Revere ware as a gift from the girls and an iron from the department. A dinner was held in her honour at the Nanking at which she received linen.

Doreen Mestagh is wearing a lovely diamond. The lucky man is Ron Scammell.

The staffs of our three departments, 173, 167 and 159, would like at this time to say "farewell" to Mr. G. S. Houston, who became the head of Departments 122 and 113. Hope you don't forget us, Stan. We would like to say "welcome" to Mr. C. Scarr, from Vancouver, who became our new assistant.

Good-bye and the best of luck were the words said to Nan Reid when she left our department to take up new duties in the Wages Office; also to Jack Farmer who left us.

We are glad to welcome back Ethel Surmay, Eileen Beck, Daisy Goldhawk and Joyce Wood, who were on our sick list.

Sorry to say that Tillie Beck and Cherry Cromwell are both on the sick list this month. Hope you all will be back by the time Contacts goes to press.

A smorgasbord and dance was held at Vasa-Lund, February 5. During the intermission, a comedy stunt was put on by Gordon Grimes and Dick Thompson, alias "Gladys and Rita." A good time was had by all, and many thanks to the committee.

### M.O. Correspondence—By June de Gagne

Eunice Treadwell is now over her illness and back at work. Nice to see you flitting hither and yon, Eun.

Mrs. James Thomson, known as Addie to us all, has recovered from the mumps. You look fine, my dear; glad to see you back.

Lillian Folster is away now at "Sick Bay." It's been a long time, Lil; hurry on back. You are being missed as usual.

We all wish to congratulate Mr. and Mrs. Frank Meydli on the birth of a son, Donald Francis, February 12. He's doing very well and so are mom and dad.

### M.O. Copying—By M. Shepherd

Our good wishes to Audrey Daniels, who received a lovely diamond from Michael Hazelwood, January 17.

Pleased to report that Helen Skura is home from the hospital after her recent operation. We wish you a speedy recovery, Helen.

When Mary Mustaler left, January 17, to marry Gerald Baker at Westminster United Church, she was presented with a satin comforter and sheets from the department. The girls held a miscellaneous shower in her honour.

Frances Polonski received a lovely diamond February 14. Our good wishes, Fran.

The girls presented Grace Saunders with a camera and personal gifts when she was chosen the Manitoba ski queen. Grace wishes to thank her many friends.

Ella Loutchan is receiving good wishes on having been presented with a lovely diamond from Ronald Jewell, January 26.

### M.O. Cashiers

Good wishes to Gay Jubinville, who was married February 14 to Claude Roberts. The departmental gifts included linen and a kitchen clock, and a shower was held by the girls in her honour at the home of Jean Merecki.

Best of luck to Edith Foster, who was married February 14 at Holy Trinity Church to Lawrence Tays. Before leaving the staff she was presented with a chenille bedspread, linen and towels.

Our good wishes also to Yolande Breton, who is to be married April 11 to Paul Jubinville. The departmental gifts included dishes and a kitchen clock, and the girls gave her an electric coffee percolator and toaster.

Best wishes to Ivy McBurney who received a lovely diamond. The lucky man is George Milton.

Glad to have Marge Dawson back at work after her recent illness.

Best wishes to Jean Maxwell, who received a lovely diamond from Leonard Oliver.



# CONTACTS

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No. 2

Editor: MISS NANCY KENNY  
City Advertising

## Photo Workroom—By Stephanie Sapiak

We would like to extend our sympathy to Bessie Barton and family on the death of her brother.

\* \* \*

## NINTH FLOOR

M.O. Notions and Fancy Goods

By H. T. Price

A departmental party was held at Llenrad Harbour in honour of Fred Wilson, who retired January 17. Mr. J. W. Aker, head of department, thanked Fred for his many years of loyal service and then, on behalf of all members, presented Mr. and Mrs. Wilson with a Doulton figurine. Mr. L. Tasker, group manager, also thanked Fred for his past service and wished him the best of everything for the years to come.

Our good friend, Howard Fotheringham, left the spools of thread for spools of barbed wire, namely Farm Implements. Mr. J. W. Aker, head of department, on behalf of all staff members, presented Howard with a pen and pencil set, and wished him every success in his new department.

Our good wishes to Carmelle Lesage, who danced into work February 16 with her eyes and her hand sparkling. The lucky fellow is Ed Weissig, who chose Valentine evening as the opportune time to place the ring on the important finger. Best wishes to both of you.

Our sincere sympathy is offered to Mary Gryzko in the sudden death of her father.

## Men's Furnishings—By D. Dee

A word of welcome to Robert Wayne Cave who arrived February 1. Proud daddy is Bob Cave.

## M.O. Jewellery—By J. Farr and N. Robson

It is with deep regret that we record the passing of Mrs. Samuel Poole, January 31. We extend our sincere sympathy to Mr. Poole and his three daughters.

Mr. Dunny Dewar, formerly of our Watch section, has been moved to the Store Watch Repairs. Our best wishes go with you, Dunny.

Welcome to Mr. Victor Savage, who has recently joined our staff.

\* \* \*

## PRINTING PLANT PATTERN

By M. Torrance

We are pleased to see Mr. J. Hughes, supervisor, back in the department following his recent illness.

Dan Cupid has been at work again and things begin to sparkle. Our good wishes to Mr. W. Thomas and Miss Helen Smook on their engagement.

Our heartfelt sympathy goes to Miss M. Bowyer on the loss of her father.

Twenty-Two



## EATONIANS ALL

Mrs. J. Rhoades (Kay Firth), with the Parcellers, brings us this picture taken of herself with her five aunts. All of them have worked at Eaton's at one time.

Left to right, they are: Mrs. G. Robertson (Gertrude Brown), formerly with the M.O., now in Vancouver. Mrs. Violet Stewart, formerly with the Parcellers. Mrs. J. Rhoades (Kay Firth). Mrs. C. Doerson (Mabel Brown), once with the Basement Hats and Gloves, now in Calgary. Mrs. L. E. Bishop (Jenny Brown) who was with the Notions, now living in Vancouver. Mrs. R. Smith (Lillian Brown) with the Candy Department in 1911, also living in Vancouver.

## CAN YOU BEAT THIS?

### Eleven Employees with 366 Years' Service

The Cartage Department, which numbers 17 men all told, boasts of the following service record: A. Tisdale, 40 years; H. MacDonald, 40 years; R. English, 40 years; J. Mitchell, 40 years; R. Mitchell, 39 years; F. Horton, 34 years; C. Grewar, 33 years; A. Clark, 25 years; M. Elliott, 25 years; T. Davies, 25 years; G. Cumbers, 25 years.

## SUMMER BOWLERS WANTED

Lawn bowling enthusiasts are invited to register for membership in the Eaton Lawn Bowling Club now in its first year of operation.

Membership covering the entire season's play at St. James Park is \$5.00, payable on registration.

Accommodation is limited and those interested are asked to register early at the Staff and Welfare Office.

## In Memoriam

### **MR. NORMAN GRAHAM FORBES**

Supervisor of the Paints and Wallpaper Department and a member of the staff for 37 years, Mr. Norman Forbes passed away February 7.

Mr. Forbes was born in Brussels, Ontario. He was a veteran of the first world war, a member of the Scottish Rite Masonic Lodge, the Khartum Temple Shrine and the Fort Garry Blue Masonic Lodge, No. 130.

Surviving are his widow, two sons and a sister to whom our hearts go out in most sincere sympathy.

### **MISS ANNIE ELIZABETH FENTON**

The passing of Annie Elizabeth Fenton, a former member of the Women's Garment Alterations staff, occurred January 15.

Miss Fenton was born in London and came to Winnipeg in 1919, joining the Company in 1929 and retiring eight years later.

She is survived by two brothers, John H. and James L., to whom our sympathy is offered.

### **MISS MYRTLE MILDRED REA**

The passing occurred on January 27 of Miss Myrtle Mildred Rea of the Grill Room Products staff.

Miss Rea had been with the Company for 25 years. She retired in July, 1952, after a lengthy illness.

Surviving are two brothers, Orval and Gordon, and four sisters including Mrs. Moyse of the Catalogue Distribution staff. Our most sincere sympathy is offered to them.

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### **We offer sincere sympathy to these members of the staff who have recently suffered bereavements:**

#### **In the Loss of a Father**

MR. A. HOLMES.....Drapery W.R.  
MISS HELEN HOLMES.....C.O.D. Clerical  
MISS F. BISHOP.....5th Floor Cafeteria  
MISS K. GEISEL.....Budget Plan  
MISS M. JANKE.....Women's Garment Alterations  
MR. A. BOOMER.....Drapery W.R.  
MRS. R. MAIRE.....M.O. Budget Plan  
MR. L. SNELL.....Bedding W.R.  
MRS. R. DUVAL.....Women's Shoes  
MRS. M. GRYZKO.....M.O. Notions  
MR. J. WILD.....Delivery  
MISS M. BOWYER.....Printing Plant

#### **In the Loss of a Brother**

MISS N. BAILEY.....M.O. Exchanges  
MRS. A. NOONAN.....Grocery Packing  
MISS B. BARTON.....Photo W.R.  
MR. J. E. HUTCHINSON.....Supplies  
MRS. M. SMITH.....5th Floor Cafeteria  
MRS. S. BENDER.....Employees' Lunch Room  
MISS J. BARTLETT.....City Inspectors  
MRS. R. SKAFTFIELD.....Men's Clothing W.R.

#### **In the Loss of His Wife**

MR. J. SPRATT.....Drugs  
MR. S. POOLE.....M.O. Jewellery

#### **In the Loss of a Mother**

MR. D. WEIDERMAN.....Customers' Decorating  
MR. WM. WILLIAMSON.....Head Cash  
MISS T. EARL.....Sales Office  
MR. F. FARNFIELD.....Men's Clothing  
MRS. E. BALDWIN.....Printing Plant  
MISS V. YASCHEN.....Hostess Shop  
MR. W. H. MILNER.....Legal Department  
MRS. A. GOWING.....M.O. Employees' Coffee Bar  
MRS. D. CAMPBELL.....Drugs  
MISS J. EWART.....General Office  
MR. N. LESZYNSKI.....Women's Garment Alterations  
MR. WM. SACHER.....M.O. Furniture

#### **In the Loss of a Sister**

MISS L. GOODMANSON.....M.O. Dresses W.R.  
MRS. K. TODD.....Lingerie  
MRS. G. MOYSE.....Catalogue Distribution

#### **In the Loss of an Infant**

MR. A. SHERBO.....Men's Clothing W.R.

#### **In the Loss of Her Husband**

MRS. M. CAMPBELL.....Drugs  
MRS. G. BOGSETH.....Telephones



*Watch for . . .*

## *Announcement!*

*Re Dates of . . .*

# THE EATON EMPLOYEES' HOBBY SHOW

*To Be Held In June  
In The Assembly Hall*

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- All Eatonians, active and retired, invited to enter exhibits of their own making.
  - Anything goes, from wood carving to crocheting.
  - Previous exhibitors will be contacted by mail.
  - New exhibitors will receive entry forms from their department assistants.
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*Eight Hundred and Thirty Exhibits in 1951*

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*Let's Beat the Record!*